

Blou Designs LLC

Solutions That Fit *Your* Business
On Time. Within Budget. Exceeding Expectations.

CAPABILITIES STATEMENT

Contact:

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Core Competencies

Blou Designs LLC is a woman-owned small business that specializes in increasing manpower efficiency, reducing costs, and streamlining business flow. Guided by your business model and tools such as gap analysis and brainstorming, Blou Designs will help you implement the combination of custom software, training, and data services that best fits your business needs.

Custom Software

- Front-end applications to facilitate clean/approved data entry into larger software systems, such as Lawson and Four Rivers' TMS (CMMS)
- Dashboards with automated refresh for single source data or across multiple data sources
- Forecast/projection tools
- Electronic forms to replace paper forms
- Custom software "patches" to enable your existing systems to "talk" to each other or to conform data between data sources or systems that can't "see" each other
- Automated/email data reporting tools
- Custom reporting tools, including PowerPoint and PDF generators based on your company's report templates/specifications

Employee Training Services

- Online modules, including videos, simulation spaces, and testing
- Face-to-face, instructor-led training
- Training for the software of other vendors
- Training to close the gap between your business model and the way employees use the software in day-to-day practice
- General computer training

Custom Data Services

- Data cleansing
- Data mining tools, including mining across multiple data sources and unstructured data
- Data analysis tools
- Data conversion/migration, including migration from paper forms to electronic

Differentiators

- Personalized attention
- Short lead times
- Rapid prototyping for quick development and responsiveness to client feedback
- Able to work with a static or evolving SOW
- Will work as the sole vendor or as a subcontractor on projects of any size
- Willing to travel
- No job is too small

Technical Capabilities

- ASP.NET C#, Classic ASP, JavaScript, HTML, CSS
- Microsoft Office, especially Excel and PowerPoint; VBA macros
- Microsoft SQL Server, T-SQL
- MySQL
- Crystal Reports
- Windows PowerShell scripting
- Adobe Flash, Adobe Premiere, Adobe Photoshop, Adobe Illustrator

Company and Member Data

Blou Designs' Managing Member and sole Consultant is Barbara Olsafsky, Ph.D.; she has been designing, developing, and supporting custom applications for corporations since 2005. She established Blou Designs LLC in 2013.

Company Designations

DUNS: 079854967
CAGE Code: 7E5W0
NAICS: 541511, 541512, 611420
Blou Designs LLC is a small business concern.
Erie County/City of Buffalo WBE
NYS WBE